



## Dear Fund Raising Organizer:

Thank you for requesting information regarding Dan Good Pizza's Fundraiser Program! We are excited you have considered us to assist your organization.

The Dan Good Pizza "Fundraiser Program" is so easy, that kids of all ages will be able to participate. Why not offer your customers something they already purchase once a week.... PIZZA! Your group will be selling pizza certificates redeemable for ONE LARGE pizza with ONE TOPPING.

**Suggestive retail price is \$10.00 for a \$3.00 minimum profit for each certificate sold!**

Make your fundraising project less hectic! Since you don't have to worry about heavy packages to store or any product that may spoil. We provide you with everything that you will need for the fundraiser: promotional posters, order forms and the certificates. It is quick, easy and stress free. We challenge you to offer the number one food in America and let us help you RAISE some DOUGH.

We hope that after reading the program information, you will agree that this Fundraiser will prove to be one of the easiest and most profitable programs your school or organization has ever encountered!

Have a "Dantastic" Day!

## FREQUENTLY ASKED QUESTIONS

- Q. How does my organization register for the program?**  
A. Go to [Dangoodpizza.com/fundraising](http://Dangoodpizza.com/fundraising).
- Q. How long does it take to get our order?**  
A. Orders are shipped within 48 hours of receiving payment. If you would like to pick-up an order it can be assembled in 24 hours.
- Q. How much should we charge for certificates?**  
A. The suggested selling price is \$10.00, however you can set your own selling price.
- Q. What kind of profit should the group expect?**  
A. The cost for each certificate is \$7.00. Your group will earn a minimum of \$3.00 on each certificate sold. Overall the profit will depend on how many sellers in your organization and how many certificates are sold.
- Q. Is there a minimum order requirement?**  
A. Yes. A minimum of 50 certificates per group is required, and then we sell them in increments of 25 over and above that.
- Q. Does my organization need to purchase anything up front?**  
A. No.
- Q. When should we collect the money from the customer?**  
A. Collect the money at the time the customer places the order. If paying by check, have the customer make the check out to the seller or organization.
- Q. What form of payment does Dan Good Pizza Fundraiser Program accept?**  
A. We accept Cashier Checks, Money Orders, and Organizational Checks. Please make all checks payable to Dan Good Pizza. We do not accept cash or personal checks.

## HOW TO GET STARTED!

1. Register your organization.
2. Set selling dates and price to sell pizza certificates.
3. Distribute announcement letters and order forms.
4. Count money and tally number of certificates needed.
5. Order Pizza Certificates by mail or schedule a pick-up date.

## CONTACT INFORMATION

Dan Good Pizza  
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